

INTERNATIONAL YEAR OF SOUND 2020

National/International Coordinators



Education and Outreach on Sound for Society and the World
Culture – Creativity – Nature – Health – Science – Technology
Development – Education – History
Outcome of the UNESCO Charter of Sound

MISSION

The International Commission for Acoustics has decided to declare the Year 2020 as the International Year of Sound (IYS 2020). The IYS 2020 will not take the form of an official International year sponsored by UNESCO and the UN, but will have a structure similar to such an official International Year with many events to be organized centrally by the IYS 2020 steering committee or regionally by the ICA members Societies and the Week of Sound, which will be a partner to ICA in his celebration.

The International Year of Sound follows naturally as an important contribution to the UNESCO Charter of Sound. The year will be a global initiative to highlight the importance of sound in all aspects of life on earth and will work towards an understanding of sound-related issues at the international level.



ACTIVITIES/EVENTS IYS 2020

These will fall into three main categories:

- Centrally organized broad area events/outcomes funded by ICA and sponsors.
- Those organized and funded by ICA Member societies and organisations.
- Those organized by the Week of Sound (WoS) funded in the normal manner by the WoS (also referred to as La Semaine du Son).

An event organised by any other organisation that has an outreach component which is consistent with the goals of the IYS can be promoted as a Year of Sound 2020 event.

LIAISON AND STEERING COMMITTEES

The ICA and the WoS will create a Liaison Committee to coordinate the IYS 2020. For the time being the ICA representatives are Michael Taroudakis (President) and Marion Burgess (Past President).

Also, an ICA IYS 2020 Steering Committee will be formed to coordinate all the activities of the IYS 2020, which will include events managed by ICA Member Societies and supporting Organisations. Members of this Committee will be representatives from all the ICA Regions.

STRUCTURE FOR ICA MEMBER ORGANISATIONS ACTIVITIES/EVENTS

Each member organisation/society is asked to nominate a coordinator to be the primary contact with the ICA IYS steering committee

The coordinator will discuss with the organization/society the events/activities that can be undertaken during 2020 and will help to promote one or more aspects of acoustics.

Once the activities are decided upon, the coordinator will provide a concise summary plus dates to the IYS steering committee for endorsement as an official IYS activity.

Each activity endorsed will have the authority to use the IYS 2020 logo and be included in the official IYS 2020 website calendar and other promotion.

All funding for the event/activity must be provided for the activity by the member society or organization and no central funding will be provided.

The steering committee will provide some promotional material to the coordinator. The steering committee will also promote the activity internationally as appropriate.

At the completion of the activity, the coordinator will be responsible for providing a concise report plus photos and links to supplementary material. This will be loaded onto the IYS 2020 website as a future resource.

TYPES OF ICA MEMBER ORGANISATIONS ACTIVITIES/EVENTS

All activities that relate to the mission of the IYS 2020 would be relevant. While commercial sponsorship is encouraged, and hence there would be some advertisement, the coordinator is responsible to ensure that the activity is not solely aimed to promote the company or particular products.

This IYS 2020 is the opportunity to promote to the world the importance of sound to all aspects of our life. Organisations are encouraged to consider outreach activities and to be innovative.

The following are some suggestions but it is up to each organisation to consider what may be appropriate for their region/resources

Activities related to the annual meeting or conference.

Activities related to relevant "days" throughout the year such as

- International Noise Awareness Day - Wednesday, 29 April 2020.
- World Hearing Day - 3 March 2020.
- International Mother Language Day - Friday 21 February 2020.

Activities related to education.

These will naturally take longer but the outcome will be long lasting.

The package of activities could include production of any material (digital/video/audio) addressing a particular topic or area or age group.

Also it could include specific events dedicated to teachers and students in collaboration with educational institutes and especially with primary and secondary level schools.

Activities addressed to the general public

The activation of the Public Media is essential in conveying the message of the International Year of sound to the general public. The National Societies and International Affiliates are encouraged to use all possible means of communication with the community to explain the importance of sound for our lives to all the citizens.

TYPES OF ICA ORGANIZED AND CENTRALLY FUNDED EVENTS:

The following is a provisional list of centrally organized events for the IYS 2020

- Design of promotional material (posters and leaflets) to be distributed electronically to ICA members and International Organizations. The ICA members will include this material in their web-sites. After printing, these leaflets will be available for distribution to all the events related to the IYS. Banners for the IYS 2020 will be produced to be displayed in the IYS 2020 focal events as well as any other events of the ICA and The Week of Sound.
- Organization of the opening ceremony of the IYS 2020 in Paris in 2020. The details and the program of the opening event will be set later this year.
- Organization of world-wide competitions for students of primary and secondary schools respectively. The subject of the competitions will be decided by the IYS 2020 Liaison Committee.
- Development of a video to promote the objectives of the IYS 2020. The film should be of short duration, 5 min max, and will be shown to all conferences and events coordinated by ICA, and its Member Societies and associations as well as to the events of The Week of Sound. This film can also be used as promotional material for the IYS 2020.
- Development of a video for use in education on the importance of sound in our world and to provide guidance on the career opportunities.

MAJOR INTERNATIONAL CONFERENCES ASSOCIATED WITH THE IYS 2020

The organisers of at least the following major events during 2020 will be asked to include some form of activity/event in recognition of IYS 2020. Additional International Conferences on Acoustics may be added in this list based on the approval of the ICA Steering Committee.

- FORUM ACUSTICUM (the EAA main conference) Lyon, France, 20-24 April 2020.
- 179th Meeting of the ASA Chicago, Illinois 11-15 May 2020.
- ICSV 27, Prague, Czech Republic, July 2020.
- Internoise 2020, Seoul, Korea, 23-26 August 2020.
- FIA 2020 - 12^o Iberoamerican Congress on Acoustics, Florianopolis, Brazil, 27-20 September 2020.
- 180th Meeting of the ASA Cancun, Mexico 9-13 November 2020.