



## NEWSLETTER MAY 2019

*The purpose of the ICA is to promote international development and collaboration in all fields of acoustics including research, development, education, and standardisation.*

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### International Year of Sound 2020



**Importance of Sound  
for Society and the World**

[www.sound2020.org](http://www.sound2020.org)

The board of the ICA is delighted to announce that the **International Year of Sound 2020** will be formally opened on **Friday 31 January 2020** at the Grand Amphitheatre Sorbonne University, Paris.



### Overview plan

The ICA and La Semaine du Son (LSdS) have signed a Memorandum of Understanding and will cooperate to achieve international recognition of the goals of UNESCO Resolution 39 C/49 25 September 2017 on "The Importance of Sound in Today's World: Promoting Best Practices" in the framework of the **International Year of Sound 2020** (IYS 2020).

The IYS 2020 will comprise activities organised centrally by ICA, activities organized by La Semaine du Son and activities organized by the ICA Member Societies and International Affiliates. In this respect, the ICA is mobilizing its Member Societies and International Affiliates to arrange activities during 2020 that will promote best practices in sound.

### ICA Central Activities

These will include at least:

- Official Opening on 31 January 2020.
  - Production of a Video highlighting the importance of sound in all aspects of life. The video will be
  - An International student competition on the importance of sound.
  - Organization of Special thematic sessions in major International Conferences to be held in 2020.
  - Hosting of the website [www.sound2020.org](http://www.sound2020.org)
  - Promoting member activities
  - Creating a record of the activities
- These activities will be financially covered by the ICA budget and by sponsorship.

## ICA Member Activities

ICA Member organisations are encouraged to host activities that highlight the importance of sound in our world and will promote best practices in sound. These activities may include National Conferences on Acoustics, thematic conferences and workshops related to sound, seminars, concerts and special events addressed to the public, and involvement of the media. The details of the outreach activity will be posted on the IYS 2020 website. The logo for IYS 2020 can then be used in the promotion and a short report will be provided as a record of that event.

These activities will be financially covered by the Member's budget

## La Semaine du Son Activities

LSdS hosts weeks of sound throughout France as well as Belgium, Argentina and is expanding to other countries such as Lebanon and Japan. During 2020 these will be recorded as contributions to meet the goals of the IYS 2020 as well as the UNESCO Resolution 39 C/49. More information on LSdS from [www.sound2020.org](http://www.sound2020.org)

## Founding Supporters

We are particularly grateful to our Founding Supporters (ASA, I-INCE, IIAV, EAA) who provided some seed funding which combined with ICA funding provided the necessary support to reach this stage.

## Sponsorship

To reach our goal for the centrally funded activities sponsorship is required. Sponsors will receive extensive coverage from the website and from the centrally organised and nationally organised activities.

Sponsorship prospectus is available from [www.sound2020.org](http://www.sound2020.org)

### ICA EVENTS at a glance

HOST WEBSITE

[www.sound2020.org](http://www.sound2020.org)

OPENING 31 JANUARY IN PARIS

VIDEO ON IMPORTANCE OF  
SOUND

INTERNATIONAL STUDENT  
COMPETITION

PROMOTE NATIONAL EVENTS  
PROVIDE REPORT ON ALL  
ACTIVITIES

### ICA MEMBER ORGANISATIONS

PLAN YOUR IYS 2020 EVENT

OUTREACH TO HIGHLIGHT  
IMPORTANCE OF SOUND AND  
PROMOTE BEST PRACTICES

POST THE DETAILS OF EVENT ON  
[www.sound2020.org](http://www.sound2020.org)

RECEIVE THE IYS2020 LOGO  
PLUS GOLD SPONSOR LOGO

HOLD THE EVENT

PROVIDE SHORT REPORT



## Importance of Sound for Society and the World

Initiated by :



INTERNATIONAL COMMISSION FOR ACOUSTICS

In cooperation with



[www.sound2020.org](http://www.sound2020.org)

Founding members



Be seen Internationally

**BECOME AN IYS2020 SPONSOR**

GOLD SPONSORS  
LOGO on all IYS2020 publicity

Other levels of Sponsorship  
available

PROSPECTUS FROM  
[www.sound2020.org](http://www.sound2020.org)

## The road map to the IYS 2020 2011 to 2019

It has taken considerable time to get this stage. In 2011 the ICA Board agreed to the concept of an International Year of Sound to be declared before the end of the decade. This was endorsed at the General Assembly in 2013. We spent some time following the same path as for the International Year of Light by seeking UNESCO and ultimately the UN approval. For various reasons that pathway became unachievable so in 2018 we established an agreement with the organisers of La Semaine du Son (LSdS) to work collaboratively to arrange an International Year of Sound in 2020. LSdS had been the primary force behind the UNESCO Resolution 39 C/49 25 September 2017 on "The Importance of Sound in Today's World: Promoting Best Practices". In 2019 and Memorandum of Agreement was signed between the ICA and LSdS. The IYS2020 becomes one of the outcomes of that resolution.

## IYS 2020 Structure

### Liaison Committee:

overview and coordination of the IYS 2020.

**ICAMichael** Taroudakis and Marion Burgess

**LSdS** Christian Hugonnet, Jean-Dominique Polack and Nicolas Lounis

### Steering Committee:

Encourage and coordination of central and regional activities

### Coordinators:

Marion Burgess and Michael Taroudakis

### Regional responsibility:

#### Europe/Africa:

Michael Vorländer, Antonino di Bella, Antonio Perez-Lopez

#### Asia/Pacific:

Jeong-Guon Ih, Kohei Yamamoto

#### Americas:

Mike Stinson, Fausto Rodrigues, Julio Cordioli

### National Coordinators:

Representatives from all ICA Member Societies and International Affiliates will be responsible for the coordination and the reporting of the national activities and the activities of the International Affiliates. The Member Societies and International Affiliates are requested to appoint their representative by the end of September 2019. Name to be sent to the ICA Secretary General, ([ICASecGen@icacommission.org](mailto:ICASecGen@icacommission.org)).